

IMAGINE ...

*Solving the 2 main problems that
would allow for texting safely
while driving a car!*

No! It's NOT a scary thought!

NO-It's NOT the promotion of wreckless texting

*in an unlawful dangerous, distracting way while
driving. . .*

it's legal!

It's very safe!

it's hands free!

it offers minimum driver distraction!

*Problem 1-SOLVED-Driver's hands stay glued to
the wheel while texting (or calling) with thumbtips
pressing on large keypad in front of driver on the
steering wheel center.*

Problem 2-SOLVED-Driver's eyes NEVER leave the road's 'BIG PICTURE' in front of him, because the keypad would transmit to a windhsheild LED

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projection device, enabling the driver to view on the windshield the texting activity.

It offers less worry especially about our younger loved ones who are addicted to texting and WILL do so while driving!

and it allows for the SAFE use of the ever-increasing public demand for greater connectivity in the car - as is evidenced by more and more articles cited on the subject.

Severe legal restrictions that are currently being proposed on local governmental levels against use of hands-held and texting while driving, which will only cause greater public outcry as people will not want so many personal impositions on them, will no longer be necessary as the safety issue will be addressed with this device.

IMAGINE the M A R K E T potential for such a device!

Anyone who drives and uses their phone for calling or ever-more increasingly significant *texting* while driving!

I hold a patent I am looking to sell the rights to, for THAT very product as stated above!

A portable, affordable, after-market device utilizing current known electronic art for cell phone communication-keypad-LED projection technology- BUT- just putting it on the steering wheel, and LED projection of keypad and texts onto the lower view of the windshield directly in front of the driver,

2 Major safety things accomplished

1. Hands never leave the wheel
2. eyes never leave the road

3. Design of device allows for Airbag to safely deploy right through the device in same principle as it blows through its own covering. Weakened seams (or other proposed ideas) are set in the casing to allow for the safe separation during airbag deployment impact to occur.

More and more laws on local levels are being proposed and/or legislated to attempt to ban texting while driving. Banning hands-held phone use has been around for some time now, and yet, despite the laws and their greater enforcement, you still see rampant use of hands-held phones by a driver while driving. And of

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course, the latest is texting on those same phones, which has become so much more popular, but so much more dangerous because you have to use the keypad. **The whole point of texting is to communicate “silently”, which basically eliminates “blue-tooth” hands-free voice recognition use. We’re back to keypads again, and growing in demand!**

If the intention of law enforcement is to ban talking even on hands-free devices, as is becoming the outcry of lawmakers, as a response to what to do about the enforcement of anti-texting laws, it is unclear as to how THAT would be enforced.

This starts to go against public policy. The slippery slope will be heading towards no talking in the car at all while driving. Any conversation in the car will be banned. The laws could wind up mandating a ‘muzzle’ on a driver’s mouth. Can you I M A G I N E this happening?? Indeed, it can conceivably get to that point, because of the hysteria out there about all the dangers of distracting driving.

This point is made because it's just as distracting to talk to other passengers in the car as it is to have a proper hands-free conversation on the phone with somebody. So are we to expect to get stopped by law enforcement because the officer saw our mouths move, even though there is NO phone in our hands??

The evidence is mounting through countless blogs of comments saying that people will not tolerate this type of ‘police--state’ enforcement.

And, if you get into an accident while indeed talking or texting on a hands-free device, and phone records subsequently prove that you were doing this,-Then, in the eyes of the law-you’re COOKED!- So what if you got into an accident while having an argument with a passenger in the car, and records show you were NOT on the phone, but you were greatly distracted by this fellow passenger- IS THAT OKAY IN THE EYES OF THE LAW???. It is an apparent double standard working here, because the distraction is identical.

Rather, people are looking for greater and greater connectivity in their car, and instead of piling bans on top of bans to an eventually rebellious and risk-taking public, **the challenge has to be to constantly create new solutions to make these activities much safer to do in the car, which for many is their second home or office.**

1.1 Objectives

To bring this concept from Patented intellectual property concept to a prototype, and ultimately to a marketable product developed and tested, so as to be ready for sale of patent and product to a major electronics after market hands-free device and/or cell phone manufacturer, or to our promotional organization begin the manufacturing process ourselves, most likely using outsourced manufacturing facilities in China, and marketing the product to the U.S. market ourselves, initially. A further objective would be to sell it after that point to a major manufacturer after a favorable marketing track record is established.

1.2 Mission

WHO I AM?

A PRODUCT DEVELOPER ON A MISSION TO RESPOND TO THE PUBLIC'S INCREASE IN DEMAND FOR CONNECTIVITY IN THE CAR WITH THE CONCERN FOR THE ULTIMATE IN SAFETY WHEN USING THAT CONNECTIVITY

1.3 Keys to Success

1. TO LICENSE OR SELL THIS PRODUCT TO A MAJOR MANUFACTURER WITHIN 1-2 YEARS
2. WITHIN 3-5 YEARS, ACHIEVE NATIONAL TRANSPORTATION AND TRAFFIC SAFETY BOARD'S APPROVAL AND RECOMMENDATION OF THIS PRODUCT AS THE SAFEST ALTERNATIVE TO ANY OTHER HANDS-FREE AFTERMARKET OR OTHERWISE DEVICE DUE TO ITS APPLICATION ON THE STEERING WHEEL, RESULTING IN SAFE USE OF GREATER VEHICLE CONNECTIVITY.
3. GENERATE SALES IN EXCESS OF \$20,000,000 DOMESTICALLY, AND WELL OVER \$100,000,000 WORLDWIDE FOR THE MANUFACTURER WHO WILL ULTIMATELY BUY THE RIGHTS TO THIS PRODUCT, MANUFACTURE, AND MARKET IT IN THE FIRST THREE YEAR OF SALES.
4. THIS IS BASED ON FIGURES FROM PARROT, A MAJOR GLOBAL WIRELESS MOBILE TELEPHONE ACCESSORIES MANUFACTURER.
5. SECURE \$1,000,000 IN ANGEL CAPITAL, AND \$3,000,000 IN EARLY STAGE VENTURE CAPITAL

2.0 Organization Summary

WHAT IS YOUR COMPANY OR PRODUCT?

THE DRIVE SAFE PHONE/KEYPAD WAS DEVELOPED AS A CONCEPT FOR A BETTER, MUCH SAFER WAY TO USE INCREASING CONNECTIVITY IN THE AUTOMOBILE BY THE DRIVER, AND HAVE WON A PATENT FOR IT.

2.1 Legal Entity

THE COMPANY, INTIALLY WILL BE A LIMITED LIABILITY COMPANY, OPERATING UNTIL THE PRODUCT IS A A LEVEL WHICH COULD BE MARKETED TO A MANUFACTURER.

AT THAT POINT, THE PRINIPLES OF THIS COMPANY WILL RECEIVE THE PORTION OF THE ROYALTY AND REVENUE FROM SALE OF THE PATENT RIGHTS.